

# Invitation to Invest

Connection Commitment Community



Jonesboro  
Regional  
CHAMBER OF COMMERCE

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[www.jonesborochamber.com](http://www.jonesborochamber.com)

# Get An Instant Return

**The Jonesboro Regional Chamber of Commerce works hard to make your business stronger. From helping you make connections at networking events to increasing your company's bottom line, we are committed to helping you succeed in this dynamic community. Join today and get an instant return on your investment.**

## **Grow Your Business**

As a new Chamber member, you will receive a Chamber plaque and push-pull stickers so customers can identify you as a Chamber member. You may be surprised how many consumers look for these signs to confirm you are a reputable member of the community. According to a study conducted by the Shapiro Group:

- 59% of consumers think that being active in the local chamber of commerce is an effective business strategy overall.
- 44% of consumers are more likely to think favorably of a small business when they are a member of the chamber and 63% are more likely to purchase goods and services from the company in the future.
- 43% of consumers are more likely to consider buying insurance from a chamber member.
- 40% of consumers are more likely to eat at a restaurant if they know they are a chamber member.
- 19% of consumers are more likely to think favorably of a company if they are involved with their local chamber.



## **Benefit From Referrals**

Each year, the Chamber assists thousands of callers and visitors looking for local products and services in the area. It is our policy to provide the information of Chamber members **ONLY**. As a member, your company's information will also be listed in the Business Directory on [www.jonesborochamber.com](http://www.jonesborochamber.com). In 2008, nearly 50,000 people visited the online Business Directory to find a business. Don't miss out on this great opportunity to bring in more business.

# On Your Investment...



## Create Better Connections and Enhance Business Development

As a member of the Chamber, you will have the opportunity to make numerous connections at Chamber networking events. Attend a Power Breakfast, Business After Hours, or Speed Networking event to expand your network. You will also have the opportunity to get inside information by joining one of 9 Chamber committees. These committees promote business sustainability and strive to enhance our rich quality of life through advocacy, leadership, and education. The Chamber also hosts numerous professional and self improvement programs as well as seminars to enhance your business development.

## Save Money

Take advantage of several programs that will increase your organization's bottom line. The Chamber's Member-2-Member Discount program offers over \$1000 in discounts to Chamber members and their employees. Post your vacant positions by using [www.jonesborojobs.org](http://www.jonesborojobs.org) and save literally thousands of dollars on job postings.



## Increase Your Visibility

Exposure comes naturally when you are a member of the Jonesboro Regional Chamber of Commerce. After all, you can't count on advertising alone to give your business adequate community relations. Take full advantage of free publicity offered by the Chamber. Ribbon cutting ceremonies, complimentary listings in many Chamber publications, display booths and online business directory are just a few examples of the exposure you'll enjoy.



# Yes, I Want to Invest

## Number of Employees

1-5  
6-10  
11-25  
26-50  
51-100  
100-150  
151-200  
201-300  
301-400  
401-500  
501 & up

## Annual Investment

\$245  
\$275  
\$320  
\$400  
\$470  
\$620  
\$750  
\$900  
\$1050  
\$1200  
\$1550

NOTE: 2 part time employees = 1 full time employee

## Financial Institutions

\$31 per million deposits

## Associate Membership\*

\$110

## Hotels/Motels

\$245 plus \$2 per unit

\*Retired, ASU Personnel, Public Schools, Non-Profit Groups, City or County Employees

A one time processing fee of \$25 will be added to each new membership investment total. Payment of membership investment is deductible for most Chamber members as an ordinary and necessary business expense. Contributions or gifts to the Chamber are not deductible as charitable contributions for Federal Income Tax purposes.

Corporate Name \_\_\_\_\_

Physical Location \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Number of Employees: Full Time \_\_\_\_\_ Part Time \_\_\_\_\_

Primary Representative: Name \_\_\_\_\_

Title \_\_\_\_\_

Business Classification: \_\_\_\_\_

Annual Investment \$ \_\_\_\_\_

Form of Payment: Check \_\_\_\_\_ Cash \_\_\_\_\_ Credit Card \_\_\_\_\_

Mastercard/Visa/Discover/American Express \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Date: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_